



INTERNATIONAL Lineman's Rodeo

October 12-15, 2022 • Overland Park Convention Center • Overland Park, KS • linemansrodeokc.com

Sponsorship Request Form

Our Best Value Packages

- Premier Partner Package..... \$2,500
- Exhibits Plus Package..... \$950

(If one of the packages above were ordered with your booth do not check boxes above)

Exclusive Opportunities

- Attendee Bags \$5,000
- Badge Lanyards \$2,200
- Registration..... \$5,000
- Photo Booth \$5,000
- BBQ Admission Wristbands \$3,000
- Banquet Video Screens..... \$3,000
- Donuts & Coffee Friday @ Expo \$5,000
- Coffee at Rodeo Grounds \$3,000
- Mobile App \$7,500
- Hotel Keycards \$5,000
- Banquet Stage \$10,000
- Charging Station Call for Pricing
- Awards Banquet Photo \$7,500
- Registration Page Video..... \$2,500

Non-Exclusive Opportunities

- Friday Night BBQ\$2,300
- Saturday Night Awards Banquet & Dinner..... \$3,500
- Beer at Awards Banquet.....\$1,500
- Golf Carts at Rodeo Grounds (2 available)..... \$2,000
 - Golf Carts Exclusive \$4,000
- Breakfast at Rodeo Grounds (2 available)..... \$1,600
 - Breakfast Exclusive \$3,500
- Rodeo Competition Event..... \$1,600
Event name: _____
- Aisle Sign..... \$500 ea or 2 for \$800
- Show Bag Insert..... \$1,000
- Scoring Shed.....\$1,500
- Window Clings Call for Pricing
- Other: _____ \$_____

Conference Opportunities - Safety & Training Conference

- Diamond (includes 10x10 booth).....\$10,000
- Ruby\$5,000
- Emerald\$2,000

Video Opportunitites

- Exhibitor Showcase Video Shoot \$1,500
- Video Marketing Package - Platinum \$1,995
- Video Marketing Package - Enhanced \$995
- Video Marketing Package - Basic \$500

Print Opportunities - Show Directory

- Show Directory Outside Back Cover Ad..... \$1,275
- Premium Inside Ad Position (IFC, IBC) \$900
- Standard Inside Ad Position (Full Page)..... \$700

Digital Signage Opportunities

- Portable Plasma Screens (per logo)..... \$1,300

TOTAL: \$ _____

Additional Marketing Opportunities

Looking for additional marketing opportunities outside the standard show options to promote your participation to a larger targeted audience? These NEWSLETTERS have established frequency, trusted content and engaged audiences.

LINEMAN LIFE

Provides insights into the culture and work life of electric line workers. Includes information on field operations, tools and techniques, Lineman's Rodeo news and photo galleries. Twice Monthly (1st & 3rd Friday)

LINEMAN'S RODEO NEWS

Produced and delivered in conjunction with the International Lineman's Rodeo and Expo held annually in Kansas City, this newsletter delivers the latest rodeo news and highlights to electric utility professionals 4x leading up to the event, 1x the week of event and 1x the week after the event.

EQUIPMENT SHOWCASE

Delivering the latest product announcements in the field of electric utilities, including power tools, line construction gear, safety equipment and PPE, rugged computing, testing equipment, vehicles and more Monthly (4th Thursday)

Company/Sponsor Information

Company Name _____

Company Contact _____

Phone _____

Email _____

**Email Completed Form to Sam Posa at
sposa@endeavorb2b.com**