



INTERNATIONAL Lineman's Rodeo

October 14-17, 2020 • Overland Park Convention Center • Overland Park, KS • linemansrodeokc.com

Sponsorship Request & Agreement

Our Best Value Packages

- Premier Partner Package..... \$2,500
 - Exhibits Plus Package..... \$950
- (If one of the packages above were ordered with your booth do not check boxes above)

Exclusive Opportunities

- Attendee Bags \$5,000
- Badge Lanyards \$2,200
- Registration..... \$5,000
- Photo Booth \$5,000
- BBQ Admission Wristbands \$3,000
- Banquet Video Screens..... \$3,000
- Donuts & Coffee Friday @ Expo \$5,000
- Coffee at Rodeo Grounds \$3,000
- Mobile App \$7,500
- Hotel Keycards \$5,000
- Banquet Stage \$10,000
- Charging Station Call for Pricing
- Awards Banquet Photo \$7,500

Non-Exclusive Opportunities

- Friday Night BBQ\$2,300
- Saturday Night Awards Banquet & Dinner..... \$3,500
- Beer at Awards Banquet.....\$1,500
- Golf Carts at Rodeo Grounds (2 available)..... \$2,000
 - Golf Carts Exclusive \$4,000
- Breakfast at Rodeo Grounds (2 available)..... \$1,600
 - Breakfast Exclusive \$3,500
- Rodeo Competition Event..... \$1,600
Event name: _____
- Aisle Sign..... \$500 ea or 2 for \$800
- Show Bag Insert..... \$1,000
- Scoring Shed.....\$1,500
- Demo Stage on Exhibit FloorCall for Pricing
- Window Clings Call for Pricing
- Other: _____ \$_____

Conference Opportunities - Safety & Training Conference

- Diamond (includes 10x10 booth).....\$10,000
- Ruby\$5,000
- Emerald\$2,000

Print Opportunities - Show Directory

- Show Directory Outside Back Cover Ad..... \$1,500
- Premium Inside Ad Position (IFC, IBC)..... \$1000
- Standard Inside Ad Position (Full Page)..... \$750

Digital Signage Opportunities

- Portable Plasma Screens (per log)..... \$1,300

TOTAL: \$ _____

Company/Sponsor Information

Company Name _____
 Address _____
 City _____ State _____
 Country _____ Postal Code _____
 Phone _____
 Fax _____
 Email _____
 Company Contact _____

Sponsor has read, understands, and agrees to be bound by the Sponsorship Terms and Conditions as well as applicable Print and Digital Advertising Terms and Conditions of this Agreement and the Exhibitor Manual. Also, the Sponsor acknowledges that if Sponsor has deemed it necessary or desirable, Sponsor has raised and obtained satisfactory answers to any questions about the clarity, legibility or readability of this Agreement. This represents that he/she is authorized to execute this Agreement on behalf of Sponsor and to bind Sponsor to perform its obligations under this Agreement.

Name _____
 Signature _____
 Date _____

PAYMENT TERMS:

- 50% due thirty (30) days after receipt of Invoice for all contracts confirmed before July 31, 2020
- 100% due thirty (30) days after receipt of Invoice for all contracts confirmed after July 31, 2020.

CANCELLATION:

In the event that the Sponsor must cancel their contract for sponsorship, no refund will be offered. For your security, credit card payments must be made online. You will receive detailed instructions and a password along with your invoice via email. Your deposit is due immediately upon receipt of your invoice.

Email Completed Form to Sam Posa at sam.posa@informa.com or Fax to 913-514-3818