



# T&D World™

## TOP TOOLS OF THE TRADE

The *T&D World Top Tools of the Trade* product competition honors excellence in product development in the electric utility industry. This prestigious award showcases the most innovative products introduced and recognizes the talent and commitment of the people involved in every aspect of development — from concept through sales and marketing. T&D World is proud to launch this program and bestow these awards on inventive products that help lineman professionals do their jobs more efficiently and effectively.

**Entering your products** into T&D World's 2019 Top Tools of the Trade competition, will provide tremendous exposure for your product and your company. In addition to identifying yourself as a leader in the electric utility industry and lineman's tools market, this award provides repeated exposure in the industry.

More importantly, all product entries will be posted in online galleries on the T&D World website and will be voted on by readers through an online poll.

**If your product is selected as a Product of the Year platinum award winner**, your company will receive additional recognition on the T&D World website and through a special write-up in the December 2019 issue of T&D World. The top three companies will also receive a plaque to commemorate being voted as one of the top three products. In addition, we can send a Top Tools of the Trade logo for use in your own marketing materials.

**Entries must be received by 5 p.m. CST on September 20, 2019**



## Official Rules

- The product must be available for purchase in the United States.
- There is no limit to the number of eligible products a manufacturer may submit.
- All entries must be received online by 5 p.m. CST on September 20.
- All entries must include all information required on the online form. Incomplete forms or entries with false or misleading information will be disqualified.
- In both category winner the Top overall winner, in the event of a tie the T&D World editorial staff will cast the final vote.
- Product entries are FREE.

## Product Categories

The T&D World Top Tools of the Trade competition will recognize winners in multiple categories (sample list):

- **Workwear** (Arc flash suits, FR hoods & accessories, FR outerwear, FR pants, FR shirts, gloves and accessories, Hi vis clothing, rain gear, footwear)
- **Climbing Gear** (Belt accessories, bolt bag, climbing accessories, climbing pads, climbing spikes, gear bags, lineman belts, tool pouch, tower climbing gear, fall protection, work positioning lanyard)
- **Lineman Tools** (Cable crimper, cable cutters, cable locator, cable stripping tools, cant hook, ground rod driver, hand tools, high voltage hot sticks, hot line tools, insulated tools, lineman knife, lineman pliers, power tools, test instruments, tool backpacks, tool bags, tool totes and buckets)
- **Truck Equipment** (Bucket truck accessories, cable handling, digger derrick accessories, outrigger pads, truck grounding, truck lights)
- **Safety** (Containment bags, fall protection, pole top rescue training, PPE equipment, signs and lockout tags, traffic control devices, work lights)
- **Lineman Rigging** (Block & tackle, dirt lifting tarps, lever hoist, pole lifting tongs, reel lifting, rigging accessories, rope blocks, ropes and winch lines, slings, snaps & hooks, wire pulling grips)

## How to Enter

### All-digital entry:

- Complete the online entry form (one per product) along with a 300-dpi color image of the product. Please include manufacturer and product name in the title of your image file.
- Include a description of the product and any links to product specifications, video demonstrations, or further online information. Be sure to clearly describe what the product does, its benefits, and the MSRP.
- Due to the digital judging process, samples will not be accepted.

For questions contact, Field Editor:  
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