



# INTERNATIONAL Lineman's Rodeo

October 16-19, 2019 • Overland Park Convention Center • Overland Park, KS • [linemansrodeokc.com](http://linemansrodeokc.com)

## Sponsorship Request & Agreement

### Our Best Value Packages

- Premier Partner Package..... \$2,500
- Exhibits Plus Package..... \$950

(If one of the packages above were ordered with your booth do not check boxes above)

### Exclusive Opportunities

- Attendee Bags ..... \$5,000
- Badge Lanyards ..... \$2,200
- Registration..... \$5,000
- Photo Booth ..... \$5,000
- BBQ Admission Wristbands ..... \$3,000
- Banquet Video Screens..... \$3,000
- Donuts & Coffee Friday @ Expo ..... \$5,000
- Coffee at Rodeo Grounds ..... \$3,000
- Mobile App ..... \$7,500

### Non-Exclusive Opportunities

- Friday Night BBQ .....\$2,300
- Saturday Night Awards Banquet & Dinner..... \$3,500
- Beer at Awards Banquet.....\$1,500
- Golf Carts at Rodeo Grounds (2 available)..... \$2,000
  - Golf Carts Exclusive ..... \$4,000
- Breakfast at Rodeo Grounds (2 available)..... \$1,600
  - Breakfast Exclusive ..... \$3,500
- Rodeo Competition Event..... \$1,600  
Event name: \_\_\_\_\_
- Aisle Sign..... \$500 ea or 2 for \$800
- Show Bag Insert..... \$1,000
- Scoring Shed.....\$1,500
- Demo Stage on Exhibit Floor .....Call for Pricing
- Other: \_\_\_\_\_ \$\_\_\_\_\_

### Conference Opportunities - Safety & Training Conference

- Diamond (includes 10x10 booth).....\$10,000
- Ruby .....\$5,000
- Emerald .....\$2,000

### Print Opportunities - Show Directory

- Show Directory Outside Back Cover Ad..... \$1,500
- Premium Inside Ad Position (IFC, IBC)..... \$1000
- Standard Inside Ad Position (Full Page)..... \$750

### Digital Signage Opportunities

- Portable Plasma Screens (per logo)..... \$1,300

### Marketing Opportunities (Beyond the Show)

- Pre-Show Email Blast (shared).....\$1,000
- Post-Show Email Blast..... \$1,500

TOTAL: \$\_\_\_\_\_

### Company/Sponsor Information

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Country \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Company Contact \_\_\_\_\_

This undersigned hereby represents and warrants that he/she is fully authorized to execute this binding contract on behalf of the Sponsor/Company named above. The undersigned has read and accepts the Terms and Conditions on this form.

Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

### IMPORTANT: FULL PAYMENTS MUST BE MADE ONLINE

Refunds will not be applied.

- Credit Card

For your security, credit card payments must be made online. You will receive detailed instructions and a password along with your invoice via email. Your deposit is due immediately upon receipt of your invoice.

### Terms and Conditions:

Exhibitor agrees to pay amount indicated for sponsorship as published on the International Lineman's Rodeo website at [www.linemansrodeokc.com/terms](http://www.linemansrodeokc.com/terms) or determined by Show Management. In the event that the exhibitor must cancel their contract for sponsorship, no refund will be offered. Acceptance of this application by Informa constitutes a contract. By signing at right, exhibitor agrees to abide by contract terms and conditions as outlined above.

Email Completed Form to Sam Posa at [sam.posa@informa.com](mailto:sam.posa@informa.com) or Fax to 913-514-3818