



October 10-13, 2018 • Overland Park Convention Center • Overland Park, KS • linemansrodeokc.com

Sponsorship Request & Agreement

Our Best Value Packages

- Premier Partner Package..... \$2,495
- Exhibits Plus Package..... \$925

(If one of the packages above were ordered with your booth do not check boxes above)

Exclusive Opportunities

- Attendee Bags \$5,000
- Badge Lanyards \$2,000
- Registration..... \$5,000
- Photo Booth \$5,000
- BBQ Admission Wristbands \$2,500
- Banquet Video Screens..... \$3,000
- Donuts & Coffee Friday @ Expo \$5,000
- Coffee at Rodeo Grounds \$2,500

Non-Exclusive Opportunities

- Friday Night BBQ\$2,100
- Saturday Night Awards Banquet & Dinner..... \$3,200
- Beer at Awards Banquet.....\$1,500
- Golf Carts at Rodeo Grounds (2 available)..... \$2,000
 - Golf Carts Exclusive \$4,000
- Breakfast at Rodeo Grounds (2 available)..... \$1,600
 - Breakfast Exclusive \$3,200
- Rodeo Competition Event..... \$1,600
Event name: _____
- Aisle Sign..... \$500 ea or 2 for \$800
- Show Bag Insert..... \$1,000
- Scoring Shed.....\$2,100
- Other: _____ \$ _____

Conference Opportunities - Safety & Training Conference

- Diamond\$10,000
- Ruby\$5,000
- Emerald\$2,000

IMPORTANT: FULL PAYMENTS MUST BE MADE ONLINE

Refunds will not be applied.

Credit Card
For your security, credit card payments must be made online. You will receive detailed instructions and a password along with your invoice via email. Your deposit is due immediately upon receipt of your invoice.

Terms and Conditions:

Exhibitor agrees to pay amount indicated for sponsorship as published on the International Lineman's Rodeo website at www.linemansrodeokc.com or determined by Show Management. In the event that the exhibitor must cancel their contract for sponsorship, no refund will be offered. Acceptance of this application by Penton Media constitutes a contract. By signing at right, exhibitor agrees to abide by contract terms and conditions as outlined above.

Mobile Event App

- Platinum\$3,500
- Gold\$2,000
- Silver\$1,500
- Bronze\$ 500

Print Opportunities - Show Directory

- Show Directory Outside Back Cover Ad..... \$1,300
- Premium Inside Ad Position (IFC, IBC)..... \$950
- Standard Inside Ad Position (Full Page)..... \$750

Digital Signage Opportunities

- Portable Plasma Screens (per logo)..... \$1,100

Marketing Opportunities (Beyond the Show)

- Pre-Show Email Blast (shared).....\$1,000
- Post-Show Email Blast..... \$1,500

TOTAL: \$ _____

Company/Sponsor Information

Company Name _____
 Address _____
 City _____ State _____
 Country _____ Postal Code _____
 Phone _____
 Fax _____
 Email _____
 Company Contact _____

This undersigned hereby represents and warrants that he/she is fully authorized to execute this binding contract on behalf of the Sponsor/Company named above. The undersigned has read and accepts the Terms and Conditions on this form.

Name _____
 Signature _____
 Date _____

**Email Completed Form to Sam Posa at
sam.posa@penton.com or Fax to 913-514-3818**