

October 10-13, 2018 • Overland Park Convention Center • Overland Park, KS • [linemansrodeokc.com](http://linemansrodeokc.com)

## IMPORTANT INSTRUCTIONS

Mail original with payment to: Informa  
International Lineman's Rodeo / Attn: Sam Posa  
24654 Network Place, Chicago IL 60673-1246

PHONE: 800-525-9154  
FAX: 913-514-3818  
EMAIL: [sam.posa@informa.com](mailto:sam.posa@informa.com)

## I. COMPANY INFORMATION

Company Name \_\_\_\_\_  
Exhibiting As \_\_\_\_\_  
Street \_\_\_\_\_ Suite \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Telephone\* \_\_\_\_\_ Fax\* \_\_\_\_\_  
Please include city and country codes. Please include city and country codes.  
Key Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Email \_\_\_\_\_ Web address \_\_\_\_\_  
Billing Contact Name \_\_\_\_\_ Billing Contact Email \_\_\_\_\_  
Cell Phone: \_\_\_\_\_

\*By providing your cell number, you are giving Show Management permission to contact you via text or phone regarding emergency situations and onsite Show updates.

\*By providing the contact information at left, you acknowledge and agree to Informa's use of your contact information to communicate with you about events, products, services and offerings by Informa, its brands, affiliates, and/or third-party partners, consistent with Informa's Privacy Policy. In addition, you understand that your personal information will be shared with any sponsor(s) of the Show, so they can contact you directly about their products or services. Please refer to the privacy policies of such sponsor(s) for more details on how your information will be used by them.

## II. SPACE REQUIREMENTS AND OPTIONS

\*Minimum booth size: 10'x10' = 100sq.ft. (3.05m x 3.05m = 9.3m<sup>2</sup> approx.)  
\*\*Indoor booth space is required in order to sign up for outdoor booth space

Space Option 1: INDOOR EXHIBIT STANDARD  
\$21.45 per square foot

Space Option 2: OUTDOOR EXHIBIT\*\*  
\$5.00 per square foot

Desired exhibit size: \_\_\_\_\_ ft. x \_\_\_\_\_ ft. = \_\_\_\_\_ total sq. ft.

Booth Cost: US\$21.45 per sq. ft. \_\_\_\_\_ x total sq. ft. \_\_\_\_\_ = \$ \_\_\_\_\_

Our Space Preferences: 1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_

Desired exhibit size (OUTDOOR): \_\_\_\_\_ ft. x \_\_\_\_\_ ft. = \_\_\_\_\_ total sq. ft.

Booth Cost: US\$5.00/sq. ft. \_\_\_\_\_ x total sq. ft. \_\_\_\_\_ = \$ \_\_\_\_\_

Our Space Preferences: 1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_

I prefer not to be located near the following companies:

\_\_\_\_\_

Indoor booth space includes: 7" x 44" identification sign to include booth number, one 8' table with white vinyl, skirted on three sides, two chairs, wastebasket, two tickets to Friday night's BBQ, company name and brief description listed in the Show Directory, company listing on the Lineman's Rodeo Web site and FREE listing in next year's T&D World Buyer's Guide.

Package Option 1: Premier Partner .....\$2,495

Includes all features of the Exhibit Plus Package, plus:

- Full page ad in the show directory (excluding premium positions)
- Company logo displayed on the digital signage screens
- Company logo displayed on the cover of the Show Guide handed out to all attendees at the show
- Product spotlight in the Post-Show newsletter
- Logo in Mobile App
- Shared Premier Partner email sent approximately one week before the event to attendees; includes logo/link, 20-word company description, booth number, and product highlight with picture.

Package Option 2: Exhibit Plus .....\$925

Includes:

- Post-Show attendee mailing list to promote your company
- Enhanced Show Guide listing that includes your logo
- A link to your company's website from your online exhibitor listing
- Shared Pre-Show attendee email promoting exhibits plus exhibitors as "featured exhibitors". Includes company logo, 20-word description and booth number.

\*All inclusions are limited to promotions that are implemented after agreement is signed.

Options Cost: Option # \_\_\_\_\_ = \$ \_\_\_\_\_

Booth Cost: (from above) = \$ \_\_\_\_\_

**TOTAL COST \$ \_\_\_\_\_**

## IV. PAYMENT INFORMATION

Please include invoice # and customer # on check stub or wire transfer

### CREDIT CARD:

Credit card payments must be made online. You will receive detailed instructions and a password along with your invoice via e-mail. Your deposit is due according to the schedule under Exhibit Space Terms below. Please contact your sales manager for more information.

### Make checks payable to:

Int'l Lineman's Rodeo/Informa  
24654 Network Place  
Chicago, IL 60673-1246

### Wire Transfer:

JPMorgan Chase  
New York, NY  
ABA #021000021  
Account #811104744  
SWIFT: CHASUS33

### Express Mail Address:

JPMorgan Chase  
131 S. Dearborn, 6th Fl  
Chicago, IL 60603  
Attn: Penton Media 24654

## V. EXHIBIT SPACE TERMS

Produced by Informa ("Show Management"; including its subsidiaries and other affiliates directly or indirectly owned by Informa Operating Holdings, Inc., collectively, "Informa").

By completing and returning this contract, the company identified on this contract form ("you" or "exhibitor") is applying for exhibit space at International Lineman's Rodeo 2018 (the "Show"). Upon written confirmation of acceptance by Show Management and assignment of exhibit space, this contract shall become effective and form a binding agreement between you and Show Management governing the non-assignable license granted to you to use exhibit space for the Show. The agreement formed incorporates (i) the terms and conditions set forth on this contract form and the Additional Terms and Conditions (accessible at [www.linemansrodeokc.com](http://www.linemansrodeokc.com)) (collectively, "Terms and Conditions"); (ii) the terms, conditions, rules, regulations and guidelines set forth in the Exhibitor Services Kit (accessible at [www.linemansrodeokc.com](http://www.linemansrodeokc.com)); and (iii) all additional standards, policies and directives ("Policies") published or provided by Show Management relating to the Show (collectively, the "Agreement"). The foregoing shall control in the following order of priority to the extent there is any direct conflict between or among them: first, the Terms and Conditions, second, the Exhibitor Services Kit, and third, the Policies. Show Management reserves the right to reject any application for exhibit space for any reason.

### Payment terms:

- 50% must accompany all contracts submitted on or before December 15, 2017 thru July 31, 2018.
- 100% must accompany all contracts submitted on or after August 1, 2018.

Show Management may, at its discretion, release the exhibit space if the deposit(s) are not made in accordance with the payment schedule. Reassignment of exhibit space due to missed or late payment does not relieve exhibitor of its obligations under this Agreement.

**Cancellation and Reduction of Space Policy:** Once this contract is signed and exhibit space is allocated, you are contracted to exhibit space. Cancellation requests must be in writing, and agreement by Show Management to any request for cancellation or reduction of space shall be subject to the following fees:

- 1) Cancellations and booth downsizes received by December 30, 2017 are subject to a fee equal to 10% of the booth price.
- 2) Cancellations and booth downsizes received on or after December 31, 2017 and before July 31, 2018 are subject to a fee equal to 50% of the booth/Package Option price.
- 3) The full contract price is due and payable and non-refundable for any booth cancelled or reduced on or after August 1, 2018.

### CONTRACT ACCEPTANCE

By signing below, exhibitor agrees to abide by the terms and conditions of this Agreement, and hereby represents and warrants that the undersigned is duly authorized to execute this Agreement on behalf of exhibitor.

Name (please print) \_\_\_\_\_ Title \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### FOR SHOW MANAGEMENT USE ONLY

Date Received: \_\_\_\_\_ Accepted for Show Management by: \_\_\_\_\_

Booth Assigned: \_\_\_\_\_ Size \_\_\_\_\_ Total Sq Ft. \_\_\_\_\_

Sales Rep: \_\_\_\_\_