



## 2014 International Lineman's Rodeo & Expo

### Exhibitor Survey

We are interested in making this event the best and appreciate your input. Please fill out this survey and return it to the show office before you leave or go to [www.linemansrodeokc.com](http://www.linemansrodeokc.com) and click on **Exhibitors Survey**, fill out the writable PDF and email it to [susan.schaefer@penton.com](mailto:susan.schaefer@penton.com).

Please indicate how many years you have exhibited at the Int'l Lineman's Rodeo & Expo. \_\_\_\_\_

What is your primary reason for exhibiting? ( i.e. Leads, Branding, Visibility)

---

How many shows do you do a year? \_\_\_\_\_

Are you likely to exhibit at the Rodeo next year? \_\_\_\_\_ Yes \_\_\_\_\_ No

**Please rate the following: 10 being the best rating and 1 being the worst rating. Please circle a number.**

Number of attendees                    1   2   3   4   5   6   7   8   9   10

Quality of attendees                    1   2   3   4   5   6   7   8   9   10

Number of Sales Leads                    1   2   3   4   5   6   7   8   9   10

George Fern Exhibitor Services                    1   2   3   4   5   6   7   8   9   10

Move in/out schedule                    1   2   3   4   5   6   7   8   9   10

Show program                    1   2   3   4   5   6   7   8   9   10

Event sponsorship opportunities                    1   2   3   4   5   6   7   8   9   10

Event advertising opportunities                    1   2   3   4   5   6   7   8   9   10

Linemansrodeokc.com website                    1   2   3   4   5   6   7   8   9   10

Lead retrieval system                    1   2   3   4   5   6   7   8   9   10

Exhibit hours                    1   2   3   4   5   6   7   8   9   10

If you were not pleased with the exhibit hours, would you like more hours or less? \_\_\_\_\_

Did you meet your exhibit objective? \_\_\_\_\_ Yes \_\_\_\_\_ No

**Please use this space to make a suggestion or comment.**

---



---



---

